

OMNIAMUS

Official Economic & Ethical Whitepaper

Truth has value. Attention has weight. Freedom needs structure.

1. Introduction

The modern internet has failed in three fundamental areas: truth is not rewarded, quality is not measured correctly, and courage is penalized. Omniamus is a creator-first platform that treats attention as an economic asset, appreciation as a quality signal, and truth as tradable value.

2. Core Principles

Omniamus is built on six axioms: payment implies responsibility; appreciation carries weight only after consumption; algorithms must be explainable; reputation cannot be bought; anonymity is a right; technology must not create fear.

3. Economic Model

All transactions within Omniamus are conducted using the internal currency OMNI. Content pricing is dynamic and optimized for total revenue rather than speculation. Creators receive 30% of revenues, while Omniamus retains 70%, supplemented by comments, boosts, livestreams, and advertising.

4. Much Appreesh – A Quality Metric

Much Appreesh is a free appreciation signal available exclusively to users who have purchased the content. It is publicly visible and influences ranking and creator reputation, without directly affecting price.

5. Creator Reputation

Reputation is calculated exclusively from real sales and Much Appreesh signals. It influences visibility, boost speed, and initial pricing. Reputation cannot be purchased or transferred.

6. Livestreams as Attention Markets

Livestreams are monetized per minute using dynamic pricing based on collective attention signals: active viewers, retention, facial searches, and marked highlights. Each minute becomes a tradable economic unit.

7. AI, Facial Search, and Ethics

Facial search is opt-in and disabled by default. Omniamus AI does not accuse or judge, but flags potentially relevant events. Collaboration with authorities occurs only within clear legal frameworks and under independent audit.

8. Freedom, Privacy, and Anonymity

Omniamus supports anonymous publishing and monetization. The Omniamus VPN is optional and designed to protect access without traffic logging.

9. Algorithmic Transparency

Users can understand why content is recommended and which signals influenced ranking. Algorithms are explainable, auditable, and adjustable.

10. Conclusion

Omniamus proposes a paradigm shift: from exploited attention to valued attention, from noise to rewarded truth, and from opaque algorithms to transparent economies.

Motto: Truth. Reward. Freedom.